

# **SARSAT Outreach**

SAR Controllers Workshop 2023
March 29, 2023
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NOAA Corps
SARSAT Operations Support Officer













- False Alert Reduction
- Update Registrations
- Increase Program Awareness



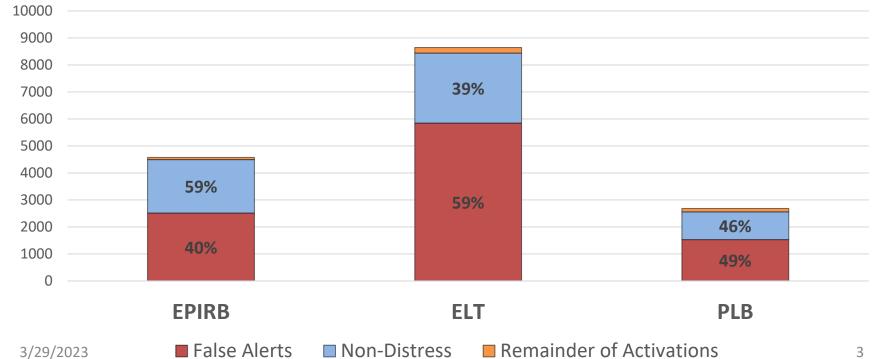


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#### False Alerts by the Numbers – 2022



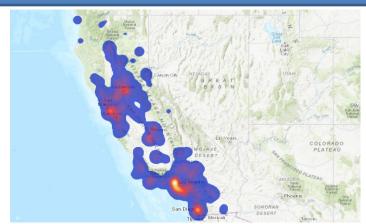
	Total Activations	Confirmed False Alerts	Other Non-Distress
EPIRB	4580	2517	1977
ELT	8650	5847	2595
PLB	2680	1532	1028

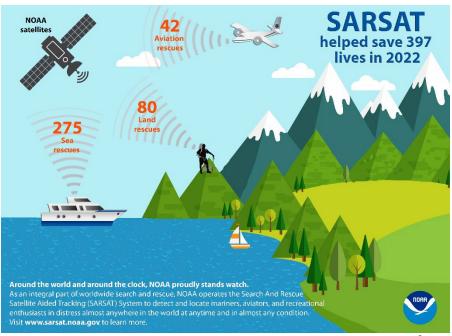


### **Ongoing Actions for False Alerts**



- Aviation Team of Experts
  - Every 6 months
- SARSAT Booth Events and Shows
  - Focus on increasing public awareness and updating beacon registrations
  - Increased collaboration with other vendors/agencies
- Media Mentions and Press Releases





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#### Past Outreach Items/Events



- Miami Boat Show (Feb 2023)
- 40<sup>th</sup> Anniversary Celebration (Oct 2022)









## **Upcoming Outreach Items/Events**





- 406 Day (Apr 2023)
- EAA AirVenture, Oshkosh Air Show (July 2023)
- **USCG Auxiliary EPIRB Cards**



 Beacon registration reminder cards to be distributed via boat safety checks





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#### Discussion/Questions?

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**NOAA** Corps

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4/27/2022

#### **Outreach Links**



2022 Press Release

https://www.noaa.gov/news-release/noaa-satellites-helped-save-397-lives-in-2022

406 Day Story Map

https://arcg.is/1XiXef0

SARSAT 40<sup>th</sup> Anniversary

https://arcg.is/0Dz8fH

SARSAT Media Page

https://www.sarsat.noaa.gov/media press-info/

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